



ZONAL AGRI-NEWS

A Newsletter of ICAR-ATARI, Jabalpur

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July - September 2015

Hon'ble Minister of Environment and Forest Shri Praksh Javadekar ji reviewed activities in Sansad Adarsh Gram of Satna

Hon'ble Minister of Environment and Forest Shri Prakash Javedakreji visited Sansad Adarsh Gram Paldev, district Satna (M.P.) on 12 September 2015. He reviewed various activities in the village

and interacted with farmers and youth of the village. He asked farmers to follow scientific practices in farming while also keeping environment safe.



Kisan Melas Organised by KVKs in presence of Hon'ble Member of Parliaments and MLAs

Kisan Melas, Kisan Sanghoshtis have been organised by KVKs to make farmers aware regarding recent agricultural technologies and interaction with farmers for current Kharif season problems. The programmes have been conducted in presence of respective hon'ble Member of Parliaments, Member of Legislative Assembly in KVK premises, Sansad Adarsh Gram Village.

Farmers from the district along with other district officials, public representatives participated in the programme. In this quarter, total 30 Kisan Melas were attended by respective Member of Parliaments and Member of Legislative Assembly. A total of 20154 farmers participated in the Kisan Melas organised by KVKs.

ICAR - Agricultural Technology Application Research Institute, Zone VII

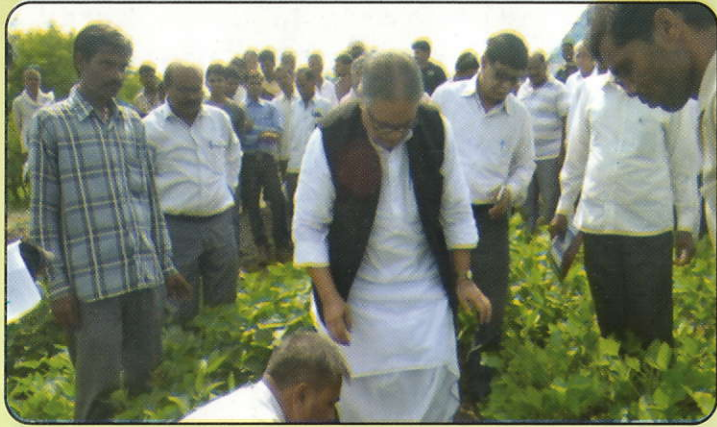
Division of Agricultural Extension, ICAR, New Delhi. Jabalpur - 482 004 (M.P.)



Shri Prahlad Singh, Damoh



Shri Rao Uday Pratap Singh, Narsinghpur



Shri Laxmi Narayan Yadav, Sagar



Smt. Savitri Thakur, Dhar



Shri Chandan Lal Sahu, Mahasamund



Shri Abhishek Singh, Rajnandgaon



Shri Kalikesh Narayan Singhdeo, Bolangir



Shri Pinaki Mishra, Puri

XXII Zonal Workshop, Zone VII, Organised at KVK, Ujjain



XXII Zonal Workshop for Krishi Vigyan Kendras (KVKs) was inaugurated on 9th September, 2015 by Dr. R.R. Hanchinal, Chairperson, PPV&FRA, New Delhi in the presence of Dr. A.K. Singh, Deputy Director General (Agril. Extension), Dr. A.K. Singh, VC, RVSKVV, Gwalior, Dr. Anupam Mishra, Director, ATARI, Dr. T. Mohapatra, Director, ICAR- IARI, New Delhi, Dr. V.S.Tomar, VC, JNKVV, Jabalpur, Dr. S.K. Patil, VC, IGKV, Raipur, Dr. Manoranjan Kar, VC, OUAT, Bhubaneswar, Odisha, Dr. U.K. Mishra, VC, CGKV, Durg, Chhattisgarh, Dr. S.N.S. Parmar, VC, NDVSU, Jabalpur and Directors from CIAE, IISS, CIFA, DWR, DRMR, IIPR, and representatives from IVRI, CTCRI, NIBSM, CIPHET, etc. Director of Extension Services from JNKVV, RVSKVV, IGKV, OUAT, CGKV, NDVSU were also present during whole programme.

Dr. R.R. Hanchinal during his inaugural address emphasized upon the protection and conservation of the important indigenous genetic materials with the help of farming community. Dr. A.K. Singh, Deputy Director General (Agricultural Extension), ICAR, appreciated the KVKs efforts for increased involvement of the Member of Parliament (M.P.s) and Member of Legislative Assembly through Pre-Kharif Kisan Mela to make them more acquainted with the innovative works done by the KVKs. Dr. Anupam Mishra, Director, ATARI, Jabalpur mentioned various initiatives taken by the ATARI for effective monitoring of the KVK works and impact assessment. He also mentioned the models for

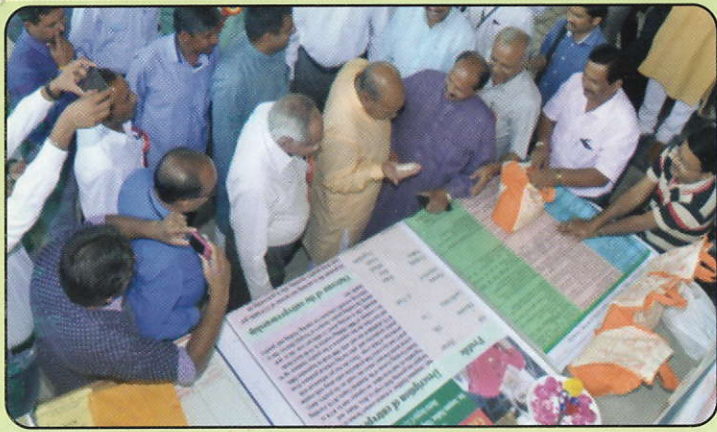


making KVK a knowledge-resource centre in the district for the farmers as well as development workers. Dr. A.K. Singh, VC, RVSKVV, highlighted KVKs' role for catering to the needs of the farming community at the district level. The workshop was conducted in ten sessions where 100 KVKs from Zone VII participated and presented their activities.

Dr. Bipin Beohar, Chairman, MP Public Service Commission, Indore the chief guest in the valedictory session held on 11th September applauded the field works done by the KVKs. Dr. Ravindra Pastore, IAS & Commissioner Ujjain Division has explained the success points of the Farmer Producer Organization (FPO) and emphasized that there is no alternative of the group approaches for input procurement as well as produce marketing for sustaining the farmers in the occupation.

On the occasion, an exhibition was laid out which was inaugurated by Hon'ble Minister of School Education Shri Paras Chandra Jain, Government of Madhya Pradesh who had visited the stalls and interacted with the KVK scientists and farmers. Various publications like Inventory for women-friendly tools, Nutri-guide, Kitchen gardening Models, Training manual on Mushroom, Empowering women through Family Resource Management, Panchgavya dwara jaivic compost, soybean ki vipul kheti, Madhumakhi Palan, Sindoor ki kheti, Kela utpadan, etc.were released.





Administrative Building of KVK Khargone inaugurated by Dr A.K. Singh, DDG (AE)

Dr A.K. Singh DDG (AE) inaugurated Administrative building of KVK Khargone, Madhya Pradesh in presence of Dr A.K. Singh, VC, RVSKVV, Gwalior, Dr Anupam Mishra, Director, ATARI, Jabalpur, Dr S.K. Srivastava, DES, RVSKVV, Gwalior and other officials from RVSKVV Gwalior.

A Kisan Sanghohti was organised at KVK Khargone which was addressed by guests. Dr A.K. Singh, DDG (AE) appreciated the presence of women farmers and their role in agriculture. He also emphasised the importance of infrastructure for on campus training of farmers and other facilities which can be used by the farmers of the

district Khargone. Dr A.K. Singh, VC, RVSKVV, Gwalior stressed the need for use of modern Information Communication Technologies for information dissemination and communication among farming community like mobile messaging and Whatts app services. About 300 farmers and farm women participated in the programme.

An exhibition was organised on this occasion in which KVK Khandwa, Badwani, Burhanpur, Khargone, Department of farmers Welfare and Agriculture Development, Khargone, Various line departments of Khargone district have participated with their exhibits.



Swacchh Bharat Abhiyan by KVKs:

KVKs are focussing on creating awareness about cleanliness among farming communities while organising various activities like Demonstrations,



Trials, training programmes, various extension activities. Awareness activities among school students have also been carried out by KVKs.



Training Cum Workshop on Nutrition Rich Vegetable Crops

Training Cum Workshop on Nutrition Rich Vegetable Crops was organised by ICAR-IIVR, Varanasi (U.P.) & ICAR-ZPD, Zone-VII, Jabalpur (M.P.) in which 80 SMSs and PCs from different KVKs of Zone VII and scientists of ICAR-IIVR participated. Dr. Neeraj Singh, PS, ICAR-IIVR welcomed the guests and delegates. Dr. A. P. Dwivedi, Sr. Scientist, ATARI, Jabalpur explained the scenario of KVKs. Dr. B. Singh, Director, ICAR-IIVR presented the highlights of ICAR-IIVR achievements. Chief Guest of the function Dr. Kirti Singh, Former Chairman, ASRB, New Delhi presented his inaugural address and emphasised about the added responsibilities of KVKs for harnessing nutritional security in our country.

Training-Cum-Workshop on Nutrition Rich Vegetable Crops

Organised by: ICAR-IIVR, Varanasi (U.P.) & ICAR-ZPD, Zone-VII, Jabalpur (M.P.)

Venue: ICAR-Indian Institute of Vegetable Research, Varanasi

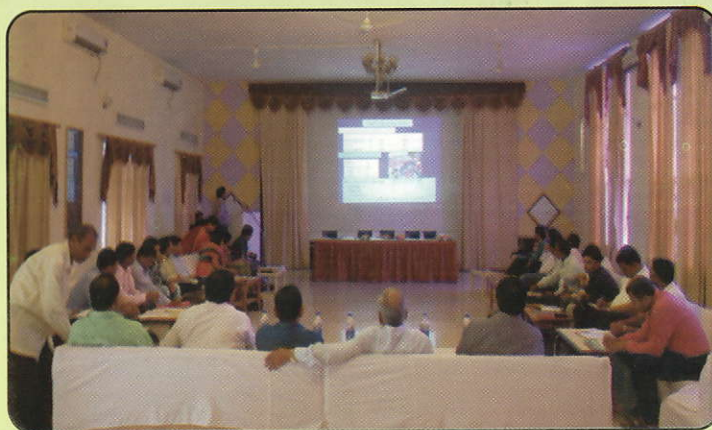
Date: 11-13 August, 2015



Review cum Action Plan Workshop for Tribal Sub Plan KVKs



Two days Review cum Action Plan Workshop for Tribal Sub Plan KVKs was organized at Krishi Vigyan Kendra, Koraput during 17-18 August, 2015 by Agricultural Technology Application Research Institute, Zone-VII, Jabalpur. Dr. Anupam Mishra, Director, ATARI, Jabalpur inaugurated the workshop in presence of Prof. S.K.



Rout, Dean, DEE, OUAT, Odisha and Dr Nandeha, Principal Scientist, DES, IGKV, Raipur. More than 20 Scientist from M.P, Chhattisgarh and Odisha, Scientist from ATARI, Jabalpur and Bioversity International participated in the Workshop. In the inaugural remarks, Dr. Mishra emphasized upon the community approach

for tribal areas and focussed on income generating enterprises like poultry, apiary, and mushroom cultivation for sustainable livelihood of tribal people. Prof. S.K. Rout stressed upon the need to work in

collaboration with line departments in district and in convergence mode. During ensuing technical sessions, KVKs presented their significant achievements and proposed action plan.

Workshop for Krishi Gyan Doot at KVK Satna

One day workshop for Krishi Gyan Doot was organised by KVK Satna, Madhya Pradesh regarding preparation for rabi season on 24 September 2015. About 50 Krishi Gyan Doots from various parts of the district participated in the programme. These Krishi Gyan Doots act as para extension worker in the district and help in enhancing outreach of KVK activities. Various activities for ensuing rabi season like field preparation, seed requirement, improved package of practices were discussed and deliberated in the workshop.



Parthenium Awareness Week

Parthenium Awareness Week was organized from 16-22 August by Krishi Vigyan Kendras of ATARI, Jabalpur. During this awareness week KVKs organized various activities like awareness lecture, photo exhibition,

farmer's meetings and demonstration on Parthenium management, student rallies, about nature of weeds, their hazards and its management.



Technology Demonstration Component under NICRA by KVKs

NICRA is operational in 17 KVKs of Zone VII.

- Under Natural Resources Management Module, a total of 1406 farmers benefited and covering area of the 446.15 ha area in all activities. Though total 89 demonstrations were conducted on 99.7 ha area focusing on in-situ moisture conservation, water harvesting and recycling for supplemental irrigation, improved drainage in flood in prone areas, etc.
- Under Crop Production Module, a total of 1786 farmers benefited and covered 677.805 ha area focused on drought tolerant varieties, Short duration varieties, Crop diversification, direct seeded paddy, Integrated crop management etc. on paddy, barley, Green gram, pigeon pea and vegetable crops.
- Under Livestock and Fisheries Module, a total of 1911 farmers benefited through covering 2483 animals and birds focusing the preventive vaccination, de-worming of animals and animal health camp and 278.9 ha area were covered.
- Under Institutional Interventions, in custom hiring through various implements - Rotavator, multi crop thresher and seed drill, etc. 773 farmers were benefitted and it covered 278.9 ha area.
- Under Capacity Building, total 101 training courses were organized benefiting 3289 participating farmers.
- As Extension Activity, a total of 405 activities were organized benefiting 4366 farmers.



KMA ACTIVITIES

Around one million farmers were covered through mobile advisories by 100 KVKs through 1883 messages comprising the subjects of crop, livestock, marketing,

awareness etc. in the Zone VII during the quarter July to September 2015. All KVKs under this directorate are now using farmer portal for sending the messages.

No. of Calls	No. of farmers Covered	No. of Messages (Text)	Type of messages					Other enterprise
			Crop	Livestock	Weather	Marketing	Awareness	
14455	963771	1476	687	188	128	64	262	152

Awards and Recognition:



Farmer from KVK, Rayagada awarded on the occasion of OUART foundation Day (2014)



Best KVK award 2014 (Zonal) KVK, Surguja

ICAR- Agricultural Technology Application Research Institute, Zone VII, Jabalpur

Zonal Project Directorate was upgraded to Institute and renamed as Agricultural Technology Application Research Institute (ATARI) upon approval of Twelfth Plan in July 2015.

Zonal Project Directorate, Zone VII was upgraded in March 2009 which was earlier known as Zonal Coordinating Unit. It was established on 11th September, 1979 under Cess Fund in the campus of Jawaharlal Nehru KrishiVishwaVidyalaya at Jabalpur, Madhya Pradesh.

KVKs in Agricultural Technology Application Research Institute, Zone VII, Jabalpur

Agricultural Technology Application Research Institute, Zone VII, Jabalpur monitors activities of 100 KVKs in the three states namely Madhya Pradesh, Chhattisgarh and Odisha.

Table-1: KVKs across the three state in the ATARI, Zone VII

State	No. of District	Details of KVKs			Total
		SAU	ICAR	NGO	
Chhattisgarh	27	20	-	-	20
Madhya Pradesh	51	39	1	7	47
Odisha	30	31	2	-	33
Total	108	90	3	7	100

DIRECTOR'S DESK



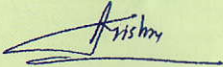
Dear Colleagues,

KVKs under this directorate are working hard to facilitate the farmers with bleeding-edge knowledge and cutting-edge agro-technologies, providing need-based vocational training to rural youth, farmers and farm women engaged in agriculture and allied activities in three states of Madhya Pradesh, Chhattisgarh and Odisha. In fact, KVKs are guiding farmers in proper decision making and technological application through group approach in convergence with the available developmental agencies in systematic manner.

Kisan Melas, Kisan Sanghoshtis have been organised by KVKs to make farmers aware regarding recent agricultural technologies and interaction with farmers for current Kharif season problems. Hon'ble Minister of Environment and forest Shri Prakash Javedakreji visited Sansad adarsh gram Paldev, district Satna reviewed various activities in the village and interacted with farmers and youth of the village. Total 30 Kisan Melas were attended by respective Member of Parliaments and Member of Legislative Assembly benefitting 20154 farmers' participants. XXII Zonal Workshop of KVKs was organised at KVK Ujjain with participation from Vice Chancellors of six universities, Director IARI, directors of various ICAR institutes, Programme Coordinators from 100 KVKs and farmers . The workshop was conducted in ten sessions where 100 KVKs from Zone VII participated and presented their activities. Training Cum Workshop on Nutrition Rich Vegetable Crops at ICAR-IIVR, Varanasi and Review cum Action Plan workshop for Tribal KVKs at KVK Koraput were organised during this quarter. Parthenium Awareness Week has been organized from 16-22 August by Krishi Vigyan Kendras of this institute. Administrative Building of KVK Khargone has been inaugurated by Dr A.K. Singh, DDG (AE).

Various programmes like National Initiative on Fodder Technology Demonstration, Technological Demonstration for Harnessing Pulse Productivity, Tribal Sub Plan, and National Initiative on Climate Resilient Agriculture are running in selected KVKs of this directorate. TSP is operational in 22 KVKs located in tribal region of Madhya Pradesh and Chhattisgarh. Various climate resilient activities under the modules of Natural resources, Crop production, Livestock and Fisheries, Institutional Interventions, Capacity building and Extension activities are being carried out in 17 KVKs.

I sincerely thank the editorial team for their efforts in bringing out this issue of Newsletter. My word of appreciation for Programme Coordinators and staff of KVKs in Zone VII for their tremendous efforts and initiatives taken for better performance and serving farming community efficiently through mandated activities of KVKs.


(Anupam Mishra)

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